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Ideas... 4-H and YOUTH DEVELOPMENT



NO. 116

April 1972

This is the "wrap-up" issue of IDEAS. Its 116 issues have served, we hope, some useful purposes. Back in 1953 the first issue expressed its purposes this way:

"IDEAS are born in the minds of men. They are basic for progress, pleasure and peace. The capacity to have ideas and use them effectively in learning and doing is the Creator's gift to genus homo and sets him apart from other forms of life.

"We cannot sit around the council table and chat with each of you as often as we should like. Therefore, our Extension staff has agreed that the best substitute is a periodic 'Ideas' letter from all of us--to all of you. And we hope that from each of you there will come ideas, suggestions and reactions that will keep this brief letter alive and useful."

In line with our 1972 theme of "A New Day--A New Way", our feeling of need is for a faster and less formal way of communicating with you about new thrusts and evidences of progress.

The new system to be started in May, includes a twice-a-month summary of significant items to be sent to you in mimeograph form. Items will usually be identified by the name of the person preparing them. The areas included in the 4-H plan of work will guide the priority of the contents.

In addition, about 6 to 10 times a year, visualized summaries of 4-H progress in special areas will be prepared for both internal and external use. For example: urban programming, volunteer leadership, international.

Letters from individual ES staff members covering specific topics will be sent, as appropriate, to assigned State staff members.

Staff Training

The mid-point check-up at the end of the seventh staff training workshop shows that all States have been represented among the 278 participants. Some States have had as many as 12 people attend various ones. The Kellogg grants have made it possible to bring in outstanding resource people. Significant pilot work and program models developed in various States have also been studied.

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PROCUREMENT SECTION
CURRENT SERIAL RECORDS

Our hats are off to Dr. John Banning, Dr. Rudy Monosmith, and the various workshop coordinators for this excellent start. Offerings for 1972 and 1974 are now under consideration.

4-H International

The Second World IFYE Conference (July 9-14, Colorado State University) will feature cross cultural communication, with a review of 25 years of 4-H international programs and a look also at what the next 25 may bring.

Another international feature scheduled for December 10-15, 1972 is the Inter-American Youth Leaders Conference, to be held in San Juan, Puerto Rico. This biennial conference for youth leaders and Extension directors in the Americas is sponsored by P.I.J.R. (an affiliate of the National 4-H Foundation) under the direction of an Inter-American Advisory Committee. I am currently serving as vice president of the committee.

The Inter-American Extension Study Tour will have this conference on its schedule, along with visits in Jamaica and a stop-over in Port-au-Prince.

Massachusetts 4-H members and some from Connecticut and Pennsylvania are planning an exchange with Ireland in the late summer of 1972, where they will be guests of Macra la Feirme members. Massachusetts had over 300 members participate in the previous State-to-country exchange (England).

"CEPTS"

All of us are applauding Wayne Murphy and Virginia Evans of Ohio for this outstanding "think piece" on volunteer 4-H leadership in urban situations. If you haven't seen it you will want to. One precious copy was sent by Dr. Milton Boyce to the person in each State who works with volunteer leadership.

New York has secured permission to reprint it for NE States. If you are interested in getting in on the order, contact Dr. George Broadwell of New York or Russ Smith of the NE Literature Program.

Western Regional 4-H Leaders Forum

The Western Forum was held March 9-13 in Boise, Idaho. In attendance for this seventh annual forum were 308 volunteer leaders and professional staff from the 13 Western States. Theme for the forum was "Step into Tomorrow". Major content areas covered were: Learning about people, youth involvement in community development and values associated with 4-H in the 70's.

Dr. Ernest W. Hartung, President of the University of Idaho; Mr. James L. Graves, Associate Director of the Idaho Extension Service; Mr. Robert Soxvik, State Senator; Mr. Maurice Johnson, State 4-H Leader; and Mrs. Dorothy Hole, forum chairman, were present to welcome the large delegation to the State of Idaho. A keynote speaker was Dr. Donald Stormer, State 4-H Leader of Texas.

4-H Member-Leader Evaluation

Marian Larson (Minnesota) is taking time from her regular duties to head a study to develop and test a system of 4-H Leader-Member evaluation. The emphasis of the study focuses on what happens to the 4-H member through belonging to 4-H--the process. How can the leader help the member assess his or her progress toward goals (of the member)? How can the leader be more effective in providing "feedback?"

4-H in Expanded Nutrition

Some of you may not know the scope of the 4-H-type dimensions of EFNEP. Participation in 1970, the launching was 129,490; in 1971, the number of boys and girls rose to 560,238; for the first seven months of this fiscal year there is a cumulative total of 499,478. The total for volunteers in the present fiscal year is 32,497.

4-H staff members from most of the States will be participating in one of the four regional EFNEP meetings being held in April in Washington, Memphis, Portland and Chicago. Copies of two of the pieces being used for the meetings--"Objectives" and "Guidelines for Educational Materials for Youth in EFNEP" will be included for State 4-H Leaders. These may be useful for other urban 4-H work.

At the meeting, we are introducing a set of 10 "lessons" for youth, ages 8-12, in EFNEP. These have been prepared by Dr. Mary Jean Baker, working with Dr. Evelyn H. Johnson, Jean Brand and Fern Kelley, and utilizing the help of a youth materials task force of State and county workers.

We Care - Walk for Community Development

The program guide is now ready. It is planned to be used by county Extension workers, volunteer leaders and community organizers. Carole Etzler wrote and recorded a useful song titled "We Care - Walk Another Mile". At least nine States have indicated interest in testing and demonstrating such walks, following Dr. Lloyd Rutledge's announcement at 4-H Congress.

Here's Help for the Asking

Toastmaster's International is encouraging its member groups to offer us "Youth Leadership Program in Communications" to 4-H and other groups. It is an 8-week short course designed to be conducted by trained Toastmaster members and assisted by local 4-H leadership. For further information check with a Toastmasters Club or write to Toastmasters International, Inc., 2200 North Grand Avenue, Santa Ana, Calif., 92711.

Kiwanis International makes generous reference to cooperation with 4-H in leaflets issued by their program department. Some of these are: The Role of the Sponsored Youth Organization Representative, The Role of the Citizenship Services Representative, The Role of the Youth Service Representative, The Coordinator's Role, Operation Drug Alert, Project Environment.

Creative Management of 4-H Programs

A Workshop on Creative Management of 4-H Programs will be held at Cornell University from June 12-23, 1972. It is designed to help agents and State staff learn and apply the basic management concepts, and techniques in managing 4-H programs. Registration will be accepted until May 15. The charge is \$100 for the workshop and may be taken for two hours of credit.

4-H Course at North Carolina

Dr. Milton Boyce will again be teaching the youth course at the North Carolina State 3-weeks summer school, June 19 - July 7. It is titled "Principles of Youth Program Development."

National Literature

We hear high praise for the 4-H Engineering, Woodworking III "Building Better Things"; the revision of Unit IV of Photography "Mastering Photography," and for "4-H Rocketry". All three are a real credit to 4-H. The first two are available from the National 4-H Service Committee and the last one from Minnesota for the first printing.

You may be interested to know that total sales to January 1 on the 4-H Food-Nutrition series amounts to over 1,600,000 copies. Forty States bought copies in 1971. The fifth and last in the series, "Teens Entertain", should be available by fall.

"4-H - CRD, Involving Youth in Community Action Programs"

State 4-H leaders are being provided enough copies to give one to each county.

4-H TV Series for Teens

The 4-H TV Review Board at its last meeting previewed a new TV series entitled "Living in the Nuclear Age." It is the first instructional TV series produced by 4-H for a teen audience. The Board approved and commended the series. The series was produced by Kansas State University Extension Service in cooperation with ES, USDA and the Office of Civil Defense. It should be available for scheduling this fall.

TV Spots Available for Purchase

We're still getting questions about ordering TV spots, so are attaching a list of the spots available from the Office of Information, USDA, and the newest ones from Wisconsin. If your State is interested in producing spots, keep in touch with Foster Mullenax of ES Information Services, USDA.

New 4-H Movie

"Partners with Youth" is title of a 28-minute sound, color movie being produced by Cornell as a soft-sell volunteer leader recruitment film for urban and suburban situations. No narration--just natural sounds of 4-H.

/SHARING SOME OF THE GOOD IDEAS BEING USED IN THE STATES/

ALABAMA - 4-H Volunteers

Alabama is proceeding to train volunteers who can take over the 4-H Clubs now meeting in schools. The initial effort is with organization leaders, later with subject matter leaders. Staff feel challenged to do a professional job with training leaders so school officials will not oppose non-professionals working in the educational environment.

CALIFORNIA - Management by Objectives

A fourth staff training opportunity has been completed with Dr. William Guthrie as the resource person. This means that practically every person who works with 4-H at county and State level has had opportunity for the training.

COLORADO - Speech activity Features "American West"

The speech activity, and as many other events as possible, will key in with the major summer-long effort on the CSU campus to recognize contributions of the American West to life in the United States. Participants are urged to consider either (a) Important heritage from the American West, or (b) The relevance it has to life in the future, as young 4-H'ers understand requirements for the future.

GEORGIA - 4-H President Speaks to Legislators

Don Massey, State 4-H Council President, reported "The State of Georgia 4-H" to the General Assembly during its recent session. He pointed out that Georgia has more than 160,000 members and continues to lead the nation in membership, as well as telling of special accomplishments in the State.

HAWAII - Staff Training in Community Development

Dr. Lloyd Rutledge assisted in launching the 4-H-CRD programs, stressing the involvement of youth in community development. Programs were conducted with the State administrative and specialist staff. One day workshops were conducted with staff in each of the counties.

IOWA - 4-H'ers Plan Benefit

Concerned 4-H members planned a roller skating benefit to raise funds for three members who were requiring extensive hospitalization. They raised over \$800 through this event, which they called "Make Someone Smile".

ILLINOIS - 4-H Electric Activity

A system used formerly by Home Economics 4-H Clubs is now expanded for the total 4-H Electric Program. A theme for each year is selected by a planning committee. Educational materials and activities are then prepared with the cooperation of power suppliers and electric cooperatives. Theme for 1972 is lighting. In 1972, emphasis will be on applications of heat which use electricity.

KENTUCKY - Training for Urban Agents

A 4-H day training conference held for all urban agents featured reports of innovative work being done. Agents reported varied activities ranging from an animal feeding nutrition program involving 200 cages of mice, to use of ETV for a series of programs for 1,000 4th and 5th graders and mid to short-term bicycle safety series and rodeos.

MICHIGAN - Key Leaders Make for Broad Outreach

Bay County has used the key leader system for well over 10 years to assist over 300 volunteers. The resulting scope of 4-H is 1600 youth in organized 4-H Clubs, 3500 4th to 6th graders in conservation activity, and over 6000 enrolled in a 10-weeks TV series in environmental conservation. Plus this, there is work with under privileged children and with crippled children in Special Education classes in the school system.

MINNESOTA - 4-H Art Work-In

Youth interested in creative arts are invited to an August 13-19 event at the State Fair 4-H Building. They can: Expand their knowledge, experiment with art materials, apply what they have learned to prepare the 4-H Building for the State Fair Program, explore various careers in the art area, and have fun with others who share similar interests. Sounds like a good idea all the way around.

MISSOURI - Junior Leaders Give Recreation Equipment

Clay County 4-H Junior Leaders have purchased a pool table for the National 4-H Center. A committee of junior leaders made the purchase and planned transportation after some of the group had been at Citizenship Short Courses and National 4-H Conference.

The Clay County group are truly involved. They work with the mentally retarded and senior citizens, raise money for the Pakistan Relief Fund and for the American Red Cross for Viet Nam servicemen. They are currently active in supporting a health education program dealing with drug addiction, ecology, venereal disease, and hospital volunteer service. Some also work on Saturday at the STEP Recycling Center.

NORTH CAROLINA - Over 4000 at EFNEP Camps

In 30 counties, 4124 individuals had a rich camping experience, with nearly equal number of boys and girls, in the proportion of two blacks to one white, and with 108 Indian children. No State funds were utilized. County staffs mobilized their own local resources to provide funds, locate resource people to teach classes, and to transport the campers. Eight counties held resident camps; others were day camps.

WASHINGTON - Personal Development Workshop

Seven counties joined in a workshop at Moses Lake in early March. The program was planned to help older 4-H members take a look at their own value system, learn some techniques in inter-personal communications, and make new friends from different counties.

WEST VIRGINIA - Nutrition Selected as 4-H Health Theme

Youth nutrition was selected by the Health Committee as the current health theme for State-wide emphasis. Teaching materials are developed for older and for younger members. A kit of materials is provided for each club's nutrition education (junior or assistant) leader. Slides, records and movies are also available.

WISCONSIN - Why Teenagers Dress as They Do

A highly successful program has support materials--slices, tapes, leaflets to focus on three areas: Clothes for school, clothes for fun, and clothes for special occasions. The visuals are booked for many months ahead. Eldora Keske teamed with the clothing specialist on the materials.

/NEWS OF OUR COWORKERS/

Miss Gertrude L. Warren was given special recognition by the President's Council of the Women's National Farm and Garden Association. Recognized was her 25 years of 4-H leadership with the Department of Agriculture, and also the fact she had been national president of the association from 1952 to 1954. The women also noted that Warren Hall, named in her honor, recognized Miss Gertrude's devotion to the National 4-H Center. The meeting, held at the National 4-H Center, brought a group of distinguished women to Washington.

When Dr. Rudy Monosmith retired as State 4-H Leader, California named Robert L. Davis to succeed him. Rudy then took on an assignment working jointly with Extension Service and the National 4-H Foundation.

Many fine new people have joined State 4-H staff ranks in the past few months, including: Lavern Feister, Arkansas; Zeke Singleton, California; Carolyn Barnes, Idaho; Dr. Margery Neely, Kansas; Sandra Hussey, Kentucky; Georgia D. Sanders, Louisiana; Dixie Hessler, Michigan; Tom Powell, Minnesota (while Marian Larson is on special assignment); Dr. Pete Lewis, North Carolina; Fredric Hauers and Ray Wagner, North Dakota; Glenda Jellicorse, Tennessee; Edwin Garrett, Texas; Evangeline Swain, Virginia; Lucy Linden (IFYE), Washington; Marie Best, Wisconsin and Patricia T. Davis, Wyoming. Ken Meier is Executive Director of Oregon's 4-H Club Foundation.

The 4-H Foundation ranks have been augmented by Patricia J. Johnson as staff associate for International Programs, Jane Plihal as staff intern with the International Development Committee, and John Swanson as Director of Korean Young Farmers Exchange Program. The group will soon be joined by Georgia Beth Smith as an IFYE Fellow.

Mrs. Hilda J. Irizarry has retired from the 4-H staff in Puerto Rico.

Bill Caldwell, on study leave from Indiana 4-H staff, is currently an intern at the National 4-H Center, with special interest in staff development. Mildred Fizer, West Virginia, has completed a semester of graduate work at Ohio State University. Sheila Peacock Allen, proud mother of baby Janet, expects to return to the Indiana 4-H staff soon. Pat Kelley and Carroll L. Howes are named Associate State 4-H Leaders in Pennsylvania.

Sue Kleen and David Benedetti were married March 11. Sue is Information Program Leader for 4-H at USDA and Dave is Assistant Director of Resources at the National 4-H Foundation.

Roger A. Wolcott of ES Information Services retired recently. Roger had been especially helpful with such things as National 4-H Week Kits, 4-H Poster Program, the visualized report to the President, and the 4-H Photography Program Development Committee. He often teamed with Mrs. Frances Dickson who formerly handled our 4-H information and is now Information Program Leader on the Home Economics staff.

Dr. Cecily Cannan Selby is appointed as National Executive Director of Girl Scouts of the U.S.A. Her office is in New York City.

Mr. Walter C. Abbott, Sr., former State 4-H Leader in Alabama, died recently at age of 82. He served for 30 years in 4-H. Other deaths are Florence Kimmelsue, formerly of Illinois 4-H staff and Les Troeger and Art Heiberg who was on the staff of the National 4-H Service Committee.

William Winkenweder of Oregon has been appointed as their EFNEP coordinator.

Mrs. Emma Twyman, 4-H Program Aide in Middlesex County, New Jersey, invited by Governor to be on Rutgers' Board of Governors. To accept, she must give up employment with 4-H.

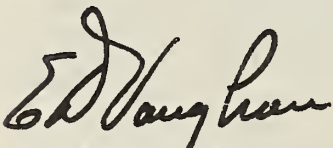
/ IN CLOSING /

As a final thought, we'd like to quote from a talk given by Secretary Butz to the youth and leaders attending National 4-H Congress in 1961:

"We live in a very complex society. Our democracy does not function automatically. It calls for thinkers. It needs leaders. Our job is to make sure that we instill this kind of leadership in the young men and women who will guide our country in the years ahead. We must train our minds to think in social and economic terms, as well as in terms of production and of science. We have to broaden our mental horizons. We cannot become entirely vocational-minded."

Secretary Butz is still giving us the same kind of challenges!

Sincerely,



E. DEAN VAUGHAN
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